

RICHARD ALVAREZ

OBJECTIVE I have a passion for innovation and 20+ years of experience in full-cycle project development from pitch to planning to production. As a team player and manager, I enjoy the collaboration with multi-functional onshore/offshore teams and the wealth of learning that it brings.

PROFESSIONAL ACHIEVEMENTS

APPLYING LEAN UX PRINCIPLES

Documented our process and produced our case study as a Saggezza Whitepaper, 2016

CAFEXPLOR.COM

Co-Founded CafeXplorer, LLC, a PaaS suite of tools bringing scheduled live-streaming events to brands. Produced a series of virtual live-events for the Kohls Children's Museum.

AR CHICAGO

Founded and ran the Augmented Reality Chicago Meetup Group
[\[https://www.meetup.com/ARChicago/\]](https://www.meetup.com/ARChicago/)

RECIPIENT OF \$10K GRANT FOM SBC EXCELERATOR FOR TECHNOLOGY IN EDUCATION

Developed a CMS for creating multimedia stories for online journalist at Medill.

GENERATOR/FLASH WEB DEVELOPMENT, NEW RIDERS PUBLISHING

Authored the very first book on Adobe's Generator Flash [\[http://amzn.to/2lznHSz\]](http://amzn.to/2lznHSz)

SKILLS

Design Principles, Agile/Scrum, Lean UX, Agile/Waterfall, HTML/5, CSS/3, Angular, JavaScript/JQuery, JSON/XML, Bootstrap, Less/Sass, Visual Studio, Photoshop, Illustrator

WORK HISTORY

CX/UX CLIENT ACCOUNT MANAGER, SAGGEZZA, CHICAGO, IL

Jan, 2017 – Current

Collaborate with key customer accounts where main responsibilities included managing client relationship, project delivery and management of budget, forecasts, and key staffing decisions.

LEAD UX DEVELOPER, RR DONNELLEY, CHICAGO, IL

Mar, 2014 – Dec, 2016

Played an integral part in developing the Lean UX practice embraced by RRD Logistics. The transition called the preparation of training materials and a series of presentations to engage and educate various team members throughout the organization. Developed a themed Bootstrap framework and .NET/Razor helper classes, tools, and documentation to enable a fast and fluid coding workflow for internal development teams. Managed offshore front-end

teams to ensure best practices and standards. Collaborated with application product owners and tech leads to develop customer-focused UX using lean-UX processes.

LECTURER, MEDILL SCHOOL OF JOURNALISM, NORTHWESTERN UNIVERSITY, EVANSTON, IL

Jan, 2000 – Dec, 2016

Offered courses in New Media and online Journalism. As a member of the New Media faculty, I was responsible for teaching and sharing my real world experience with multimedia and visual storytelling.

PRINCIPLE, CAFEXPLORER, CHICAGO, IL

Feb, 2014 – Mar, 2016

Provided organizations of all sizes a suite of tools and services for creating, marketing, and hosting live-streaming video events with scheduling, communication, E-commerce, and CRM tools. Customers could embed their scheduled video event on their own site or social media, and stay on-brand.

UX DIRECTOR, METHOD ENGINE, CHICAGO, IL

May, 2005 – Mar, 2015

Helped form Method Engine's simple philosophy - strategic design. As the lead IT professional on our team, it was my responsibility to assist in conceptualizing and creating new technical solutions for our clients based customer-driven best practices and cutting-edge creative.

PRINCIPLE, SURPRISEMEDIA, CHICAGO, IL

Sep, 2000 – May, 2005

Co-creator of this two-person start-up that focused on strategic consulting and dynamic Flash Design. Our client portfolio included Univision, Intel, Volkswagen, and Sports Illustrated. Contracted jointly with Intel to redesign and develop a content management system and site redesign for Univision.com, the premier Internet Company in the U.S. Hispanic market reaching over 80% of the nation's Spanish-speaking online audience at www.univision.com.

SENIOR INTERACTIVE DEVELOPER, BRITANNICA.COM, CHICAGO, IL

Apr, 1999 – Sep, 2000

As the senior web developer for this dot-com giant, I was responsible for all interactive features created for the site. In addition, I created a work flow process, content management and online tools for management, editorial personal, designers, and development team members in order to simplify and streamline our production cycle. Our award winning projects included The Books of Hope - A Yahoo Site of the Year Selection, Macromedia Site of the Day Selection, and Print Magazine Best of 2001 Selection.

EDUCATION

B.A. ENGLISH, DEPAUL UNIVERSITY, CHICAGO, IL – JUN, 1991

Minored in Spanish Literature

VOLUNTEER

LADDERUP CHICAGO - WWW.GOLADDERUP.ORG

Ladder Up provides hardworking people with the financial resources and opportunities they need to move up the economic ladder. I Assist as an Intake Specialist and Spanish Interpreter ensuring clients are eligible for service and have all necessary documents and assist with their completion when needed.

FAMILY RESCUE - WWW.FAMILYRESCUEINC.ORG

Since 2006, I have designed, developed, and maintained the Family Rescue web presence. Together, we have served the community by adding a member's section, donations pages, and making site responsive.